

GREAT BASIN COLLEGE FOUNDATION
Board of Trustees Development Committee Meeting
1500 College Parkway, Elko, Nevada 89801
McMullen Hall #102

Thursday, September 9, 2021, at 12:00 pm

Minutes

Call to Order of the Great Basin College Foundation Board of Trustees, Development Committee

1. Call to Order
2. Roll Call

Present:

Chris Johnson (Chair)
Dave Roden
Caroline McIntosh

Others Present:

Geneil White, Director
Jennifer Sprout, Executive Director, Advancement and Communications
Gail Rappa, Humanities Center Coordinator
Becky Coleman, Winnemucca Center Director
Kelli Baker, Administrative Assistant III

3. **Public Comment** (*see notation regarding public comment.*) **INFORMATION ONLY**

No public comment.

4. **Approval of Minutes. FOR POSSIBLE ACTION**

GBCF Development Committee Members will review, recommend changes, and/or approve the minutes of the GBCF Development Committee Meeting on May 13, 2021 and the minutes from the July 28, 2021, Workshop Meeting.

ESTIMATED TIME: 5 mins

A motion was made by Mr. Roden, seconded by Ms. McIntosh, to approve the minutes of the regular meeting of May13, 2021 and the minutes of the workshop of July 28, 2021. Motion passed unanimously.

5. **Great Basin College Humanities Center update. INFORMATION ONLY**

Gail Rappa, Humanities Center Coordinator, will provide the Committee with an update for the Center.

ESTIMATED TIME: 10 mins

Ms. Rappa gave a presentation of the Humanities Center website, which includes newsletters, an online book club, etc. Ms. Rappa explained that on the website they highlight things happening as part of grant support and any humanities events.

Ms. Rappa said there is the Art Gallery at GBC with a permanent art collection in the Leonard Center and also there are traveling exhibits and the Argentum Committee that puts out a magazine once a year. She also said they have quite a following on social media and as part of the NEH grant, they are to promote diversity, educate, and provide information to the public.

Ms. McIntosh told Ms. Rappa her presentation is terrific. Ms. Sprout stated that Ms. Rappa is doing an amazing job for GBC. Ms. Rappa spoke of an event that will be going to Las Vegas in the future.

Ms. Rappa informed the Committee that there is an advisory committee if you want to get involved to say what direction we go join.

6. Development Committee Chair Report. INFORMATION ONLY

The Committee may receive an update from the Chair.

ESTIMATED TIME: 5 mins

Chair Johnson reported they may be close to seeing a lead gift and there is another meeting set up with a potential donor for the Welding Lab campaign.

Mr. Roden introduced Becky Coleman, who is the new Director of the Winnemucca Center.

7. Discussion and review of lead gifts, time frame of receiving gifts, and naming opportunities for the Welding Lab Campaign, and matters related thereto. INFORMATION ONLY

ESTIMATED TIME: 10 mins

Ms. White gave a brief overview of what has been raised so far, which is 4.24% to the goal of the \$600,000, and other potential donors she has been in contact with.

8. Vice President for Business Affairs Report – Sonja Sibert. INFORMATION ONLY

Vice President Sibert may give an update on College related items.

ESTIMATED TIME: 5 mins

Ms. White informed the Committee that Vice President Sibert is unable to attend today's meeting, due to the Board of Regents meeting that is being held today and tomorrow, but she did provide a written report. Ms. White stated that from the written report that the Winnemucca project is on track and the building should be completed by June of 2022 with classes to begin Fall 2022. Ms. White stated that that Vice President Sibert was approached by the State for the \$600,000 match. Ms. White stated with that the Foundation's campaign will have two years to reimburse the college. Ms. White stated Vice President Sibert's last item has to do with the State of Nevada's American Rescue Plan and the "Every Nevadan Recovery Framework". Ms. White stated that Pahrump is mentioned for a project in the amount of 1 million dollars, so we may not need to do initial fundraising for this project and

a deferred maintenance project for the renovation of Berg Hall on the Elko Campus. Ms. White said the last item deals with budget cuts that all NSHE institutions are facing.

9. Foundation Director Update – *Geneil White*. **INFORMATION ONLY**

Geneil White may give an update on GBC Foundation matters.

ESTIMATED TIME: 10 mins

a. November meeting date change

Ms. White stated that the November meeting falls on a holiday. Those in attendance agreed the meeting will be moved to Wednesday, November 10, 2021.

b. Development: communications and website

Ms. White reported that she has created different profiles on donor accountability platforms so people can look you up and set up donor profile for Benevity and to receive employee matches. She has also done a total revamp of the Foundation website.

Ms. White stated that she has received a lot of photos from the Trustees for the Board of Trustees website page and is just waiting for a few more before updating.

c. Direct mail campaign

Ms. White reported that a newsletter from the Foundation was sent out to over 3,000 alumni this past month and if anyone would like to volunteer to write a paragraph for the next newsletter to let her know. Ms. White stated that this will be the Foundation's 40th anniversary and her thoughts are to do a 40 for 40 direct mail campaign.

d. CDL update

Ms. White informed the Committee we are in year 3 of the 3-year commitment with consortium members for the CDL program and that along with Bret Murphy, a new budget has been worked on to continue the program. The program also needs more member for the consortium. The CDL program has four (4) students per class with 28 students completing per year.

e. Grant submittals

Ms. White reported that over the summer a grant for \$5,000 was submitted to upgrade the Veteran's Center and the project is now complete. Ms. White reported that two other grant submittals were approved, which supports scholarships for the nursing program and the cte program. Ms. White stated there is another grant that has been submitted that would support high school students enrolled in GBC's dual credit program.

f. New scholarships

Ms. White reported to the Committee that a new endowed scholarship for Kathy Chilton has been created for the Health and Human Services field and also the new Rural Nevada Behavioral Health Workforce Development Scholarship that is awarded to a student enrolled and accepted to the University of Nevada Reno (UNR) in the final year of the UNR/GBC 3+1 Social Work Program.

10. Items from Board Members. INFORMATION ONLY

Ms. Sprout reported back to the Committee members from their earlier question that GBC spring enrollment for Native students was 67 and Fall we have wen up to 79 enrolled.

Ms. McIntosh said she is perplexed on President Sandoval reaching out to Clark County School District to provide support to their dual credit program and it is concerning to her that he would not reach out to our area as we provide terrific dual credit opportunities.

Chair Johnson asked if Ms. Rappa would be presenting at the next trustee meeting? Ms. White replied not at the next meeting but has been invited to present at future meetings. Chair Johnson stated the trustees need to be updated on more things like the presentation Ms. Rappa gave today, it was great to see that. Chair Johnson also suggested having the trustees on an email list as some do not follow websites. Chair Johnson said the trustees are a big marketing tool for the college.

11. Public Comment (*see notation regarding public comment.*) INFORMATION ONLY

No public comment.

12. Adjourn: 12:55 p.m.