

Monthly Statistics Report | Great Basin College Library | 2015

**\*\* PATRON RELATED \*\***

Patron Related / Patrons Helped or Served

|   | Jan* | Feb | March | April | May | June | July | August | Sept | Oct | Nov | Dec | Total |
|---|------|-----|-------|-------|-----|------|------|--------|------|-----|-----|-----|-------|
| Telephone Gen.                          | 42   | 37  | 37    | 47    | 30  | 26   | 33   | 68     | 113  | 62  | 39  | 41  | 575   |
| Email Help Gen.                         |      |     |       |       |     | 8    | 8    | 11     | 21   | 14  | 18  | 14  | 94    |
| In Person Gen. Help                     | 180  | 105 | 205   | 198   | 126 | 165  | 133  | 283    | 374  | 279 | 219 | 166 | 2433  |
| Reference<br>(tele/em/f2f/librarian)    | 10   | 15  | 14    | 60    | 9   | 24   | 22   | 9      | 66   | 47  | 54  | 17  | 347   |
| Demo w/Reference<br>(details below)     |      | 15  | 7     | 17    | 4   | 3    | 1    | 1      | 28   | 15  | 12  | 11  | 114   |
| <b>Total</b><br>(does not include demo) | 232  | 157 | 256   | 305   | 165 | 223  | 196  | 371    | 574  | 402 | 330 | 238 | 3449  |

\*January estimate

The total does not include demo because this is also counted in the total reference

Reference Demonstrations Detail (one on one instruction; source presented)

|                                       | Jan | Feb | March | April | May | June | July | August | Sept | Oct | Nov | Dec | Total |
|---------------------------------------|-----|-----|-------|-------|-----|------|------|--------|------|-----|-----|-----|-------|
| Databases                             |     | 12  | 5     | 20    | 8   | 3    | 0    | 1      | 21   | 13  | 11  | 10  | 104   |
| eBooks                                |     | 4   | 5     | 9     | 4   | 1    | 1    | 0      | 8    | 5   | 3   | 6   | 46    |
| Website/Catalog                       |     | 3   | 5     | 8     | 2   | 2    | 1    | 0      | 8    | 7   | 8   | 5   | 49    |
| Google Books                          |     | 3   | 1     | 2     | 1   | 1    | 0    | 0      | 3    | 6   | 0   | 2   | 19    |
| Google Scholar                        |     | 1   | 0     | 3     | 1   | 0    | 0    | 1      | 0    | 1   | 0   | 2   | 9     |
| <b>Total Portal Sources Presented</b> | 0   | 23  | 16    | 42    | 16  | 7    | 2    | 2      | 40   | 32  | 22  | 25  | 227   |

Discipline for Reference

|                     | Jan | Feb   | March   | April  | May  | June  | July          | August  | Sept  | Oct   | Nov                                      | Dec  |
|---------------------|-----|---|---|--|--|---|---------------|---|---|---|--|--|
| Discipline / Class* |     | ENG 102 (4);<br>IWF 339;<br>PSY,<br>Social Work | Eng 101/102<br>(2)<br>Bus; Theatre;<br>Econ; Hist | History (6);<br>Environment-<br>al (3); English<br>(2); Criminal<br>Justice (1);<br>"Policy" (1) | History, Europ<br>(2); Nursing,<br>Eng 101 | English;<br>Education,<br>Nursing;<br>Marketing | Math; English | Criminal<br>Justice;<br>English<br>Literature | Psycholgy (11)<br>History (3)<br>Nursing (3)<br>English (3)<br>Biology (2)<br>Education (2)<br>Business (1) | History (6)<br>Psychology (4)<br>Education (1)<br>English (1)<br>Science (1)<br>Music (1) | Psychology(4)<br>History (3)<br>Nurs (1) | Hist (2)<br>Eng (2)<br>Psy (2)<br>Soc (1)<br>Bus (1) |

\*Note: This is not comprehensive, this data is not always given/kept. Please use as insight only.

| Classroom Instruction & Instructional Tours |     |     |       |       |     |      |      |        |      |     |     |     |            |
|---|-----|-----|-------|-------|-----|------|------|--------|------|-----|-----|-----|------------|
|   | Jan | Feb | March | April | May | June | July | August | Sept | Oct | Nov | Dec | Total      |
| Number of Presentations                     | 11  | 12  | 7     | 1     | 2   | 4    | 0    | 4      | 5    | 8   | 0   | 0   | 54         |
| Persons Live                                | 146 | 187 | 77    | 22    | 24  | 16   | 0    | 125    | 42   | 144 | 0   | 0   | 783        |
| Persons Branch IAV                          | 8   | 18  | 44    | 0     | 0   | 0    | 0    | 0      | 11   | 0   | 0   | 0   | 81         |
| <b>Grand Total Students</b>                 |     |     |       |       |     |      |      |        |      |     |     |     | <b>864</b> |

| Community/ Non-Student Computer Use (included in computer count; of those, these are public patrons) |      |     |       |       |     |      |      |        |      |     |     |     |       |
|--|------|-----|-------|-------|-----|------|------|--------|------|-----|-----|-----|-------|
|  | Jan* | Feb | March | April | May | June | July | August | Sept | Oct | Nov | Dec | Total |
| Computer Use   | 24   | 45  | 79    | 53    | 67  | 104  | 54   | 66     | 48   | 91  | 65  | 87  | 783   |

\*Jan. estimate, some data missing (2 weeks was estimated based on data that we had )

| AVERAGE for the month PER DAY: Computer study and Table Study (Physical Use of Facility) |      |     |       |       |     |      |      |        |      |     |     |     |  |
|--|------|-----|-------|-------|-----|------|------|--------|------|-----|-----|-----|--|
| (only days open calculated)  | Jan* | Feb | March | April | May | June | July | August | Sept | Oct | Nov | Dec |  |
| Table Study avg per day  | 35   | 34  | 25    | 24    | 16  | 7    | 3    | 6      | 27   | 40  | 34  | 16  |  |
| Computer Study avg per day   | 31   | 32  | 29    | 31    | 13  | 4    | 5    | 10     | 32   | 45  | 40  | 25  |  |
| Average for both areas of Physical Use per day   | 33   | 33  | 27    | 28    | 15  | 6    | 4    | 8      | 30   | 43  | 37  | 21  |  |

January has 2 weeks of estimated data

**\*\* CIRCULATION RELATED \*\***

| Circulation Activity |            |            |            |            |            |            |            |            |            |            |            |            |             |
|----------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
|                      | Jan        | Feb        | March      | April      | May        | June       | July       | August     | Sept       | Oct        | Nov        | Dec        | Total       |
| Checkouts            | 174        | 293        | 227        | 252        | 222        | 165        | 218        | 127        | 243        | 305        | 310        | 186        | 2722        |
| Renewals             | 114        | 100        | 87         | 106        | 83         | 52         | 54         | 61         | 60         | 81         | 112        | 106        | 1016        |
| Internal Use *       | 37         | 137        | 159        | 204        | 106        | 112        | 42         | 137        | 248        | 245        | 232        | 165        | 1824        |
| <b>Total</b>         | <b>325</b> | <b>530</b> | <b>473</b> | <b>562</b> | <b>411</b> | <b>329</b> | <b>314</b> | <b>325</b> | <b>551</b> | <b>631</b> | <b>654</b> | <b>457</b> | <b>5562</b> |

\*Internal Use: Stats began Feb 17 (includes newspapers and periodicals)  
(January internal use is count of Newspapers ONLY)

**InterLibrary Loan**

|  | Jan | Feb | March | April | May | June | July | August | Sept | Oct | Nov | Dec | Total |
|--|-----|-----|-------|-------|-----|------|------|--------|------|-----|-----|-----|-------|
| <b>Lent: Returnable</b>                | 6   | 9   | 5     | 5     | 6   | 7    | 18   | 6      | 15   | 16  | 18  | 5   | 116   |
| <b>Lent:<br/>Non-Returnable</b>        | 0   | 0   | 0     | 0     | 0   | 0    | 0    | 0      | 0    | 0   | 0   | 0   | 0     |
| <b>Borrowed:<br/>Returnable</b>        | 6   | 3   | 10    | 13    | 4   | 5    | 4    | 12     | 13   | 12  | 8   | 4   | 94    |
| <b>Borrowed:<br/>Non-Returnable</b>    | 0   | 0   | 0     | 0     | 0   | 0    | 0    | 0      | 0    | 0   | 0   | 0   | 0     |
| <b>Total<br/>Activity/Transactions</b> | 12  | 12  | 15    | 18    | 10  | 12   | 22   | 18     | 28   | 28  | 26  | 9   | 210   |

Monthly Statistics Report | Great Basin College Library | 2015

**\*\* FACILITY / EQUIPMENT RELATED \*\***

Space / Room Use | Count of Patrons Using Facility

|                            | Jan* | Feb  | March | April | May | June | July | August | Sept | Oct  | Nov  | Dec | Total |
|----------------------------|------|------|-------|-------|-----|------|------|--------|------|------|------|-----|-------|
| Room 110                   | 30   | 69   | 21    | 33    | 37  | 27   | 16   | 31     | 38   | 66   | 56   | 21  | 445   |
| Room 211                   | 16   | 54   | 172   | 145   | 54  | 50   | 71   | 71     | 39   | 85   | 48   | 35  | 840   |
| Reading Room               | 48   | 82   | 41    | 26    | 24  | 12   | 18   | 8      | 114  | 158  | 81   | 46  | 658   |
| Computers                  | 660  | 557  | 592   | 658   | 206 | 130  | 163  | 296    | 994  | 950  | 718  | 545 | 6469  |
| Table Study                | 764  | 627  | 682   | 513   | 240 | 197  | 82   | 186    | 849  | 844  | 615  | 343 | 5942  |
| Total of Unique Room Use** | 94   | 205  | 234   | 204   | 115 | 89   | 105  | 110    | 191  | 309  | 185  | 56  | 1285  |
| Grand Total of PPL**       | 1518 | 1389 | 1508  | 1375  | 561 | 416  | 350  | 592    | 2034 | 2103 | 1518 | 990 | 14354 |

\*Jan. estimate, some data missing (2 weeks is estimated based on data that we had )

\*\*This is count of people utilizing room (person counted once regardless of length of stay)

For grand total: Computer and Table count are hour count of general areas may have duplicate counts

Visitors (Physical) \*\*\*GATE IS BROKE\*\*\*

|            | Jan | Feb | March | April | Booksale patrons | July | August | Sept | Oct | Nov | Dec | Total |
|------------|-----|-----|-------|-------|------------------|------|--------|------|-----|-----|-----|-------|
| Gate Count |     |     |       | 148   |                  |      |        |      |     |     |     | 148   |

Virtual Visitors | Webpage

<http://www.gbcnv.edu/library> (definitions of each at end of this document)

|                               | Jan  | Feb  | March | April | May  | June | July | August | Sept | Oct  | Nov  | Dec  | Total           |
|-------------------------------|------|------|-------|-------|------|------|------|--------|------|------|------|------|-----------------|
| Pageviews                     | 5550 | 9236 | 8844  | 8609  | 3418 | 3048 | 3360 | 2922   | 9310 | 6931 | 5193 | 4496 | 70917           |
| Sessions                      | 1999 | 3190 | 3434  | 3293  | 1592 | 1095 | 989  | 1208   | 3345 | 2647 | 2220 | 1715 | 26727           |
| Pages per Session             | 2.78 | 2.9  | 2.58  | 2.61  | 2.34 | 2.78 | 3.4  | 2.42   | 2.78 | 2.62 | 2.34 | 2.62 | 3 <b>AVG</b>    |
| Users (new & return)          | 1586 | 2578 | 2762  | 2497  | 1378 | 688  | 722  | 878    | 2204 | 1559 | 1356 | 1095 | 19303           |
| % New Sessions (new visitors) | 78%  | 79%  | 79%   | 74%   | 69%  | 59%  | 68%  | 70%    | 64%  | 53%  | 54%  | 56%  | 67% <b>AVG</b>  |
| Avg Session                   | 2:36 | 3:25 | 2:26  | 2:44  | 2:05 | 4:04 | 4:17 | 2:32   | 3:50 | 3:19 | 2:38 | 2:55 | 3:04 <b>AVG</b> |

Library Instruction Tutorial Hits

|           | Jan | Feb | March | April | May | June | July | August | Sept | Oct | Nov | Dec | Total | total hits to date |
|-----------|-----|-----|-------|-------|-----|------|------|--------|------|-----|-----|-----|-------|--------------------|
| Pageviews |     |     | 45    | 26    | 88  | 17   |      |        | 88   | 26  | 19  | 0   | 309   | 766                |

**\*\* COLLECTIONS RELATED \*\***

**Selected Collection Acquisition/Addition Statistics**

|                                   | Jan | Feb | Mar | Apr | May | Jun | July | Aug | Sept | Oct | Nov | Dec | Total |
|-----------------------------------|-----|-----|-----|-----|-----|-----|------|-----|------|-----|-----|-----|-------|
| <b>Government Documents</b>       | 25  | 7   | 57  | 17  | 74  | 0   | 1    | 0   | 131  | 39  | 22  | 37  | 410   |
| <b>McNaughton Books</b>           | 7   | 4   | 3   | 5   | 14  | 4   | 8    | 1   | 0    | 8   | 7   | 3   | 64    |
| <b>McNaughton DVDs</b>            | 3   | 3   | 1   | 6   | 4   | 4   | 9    | 4   | 0    | 8   | 7   | 1   | 50    |
| <b>Popular Books</b>              | 1   | 0   | 0   | 42  | 0   | 0   | 0    | 0   | 0    | 0   | 0   | 0   | 43    |
| <b>Juvenile Books</b>             | 0   | 0   | 0   | 16  | 0   | 0   | 0    | 0   | 0    | 0   | 0   | 0   | 16    |
| <b>Nevada Collection</b>          | 0   | 0   | 0   | 0   | 0   | 0   | 0    | 0   | 0    | 0   | 6   | 1   | 7     |
| <b>Basque Collection</b>          | 0   | 0   | 0   | 0   | 0   | 0   | 0    | 0   | 0    | 0   | 0   | 0   | 0     |
| <b>American Indian Collection</b> | 0   | 0   | 0   | 0   | 0   | 0   | 0    | 0   | 0    | 0   | 3   | 0   | 3     |
| <b>Total</b>                      | 36  | 14  | 61  | 86  | 92  | 8   | 18   | 5   | 131  | 55  | 45  | 42  | 593   |

**Web Stats Definitions**

**Users** that have had at least one session within the selected date range. Includes both new and returning users.

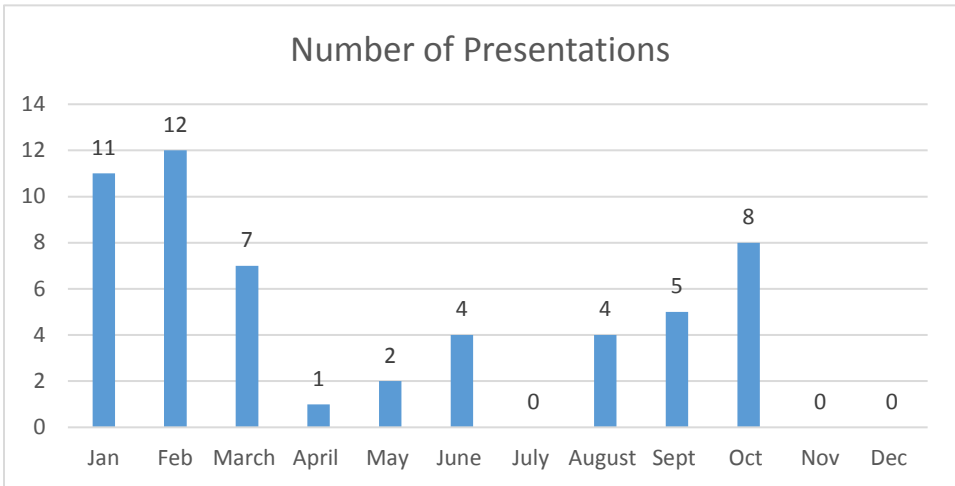
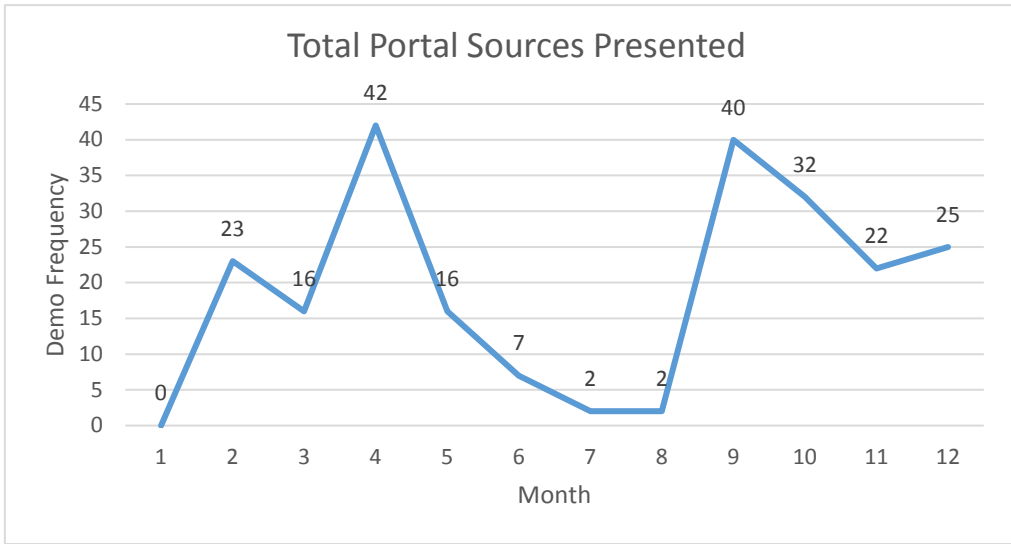
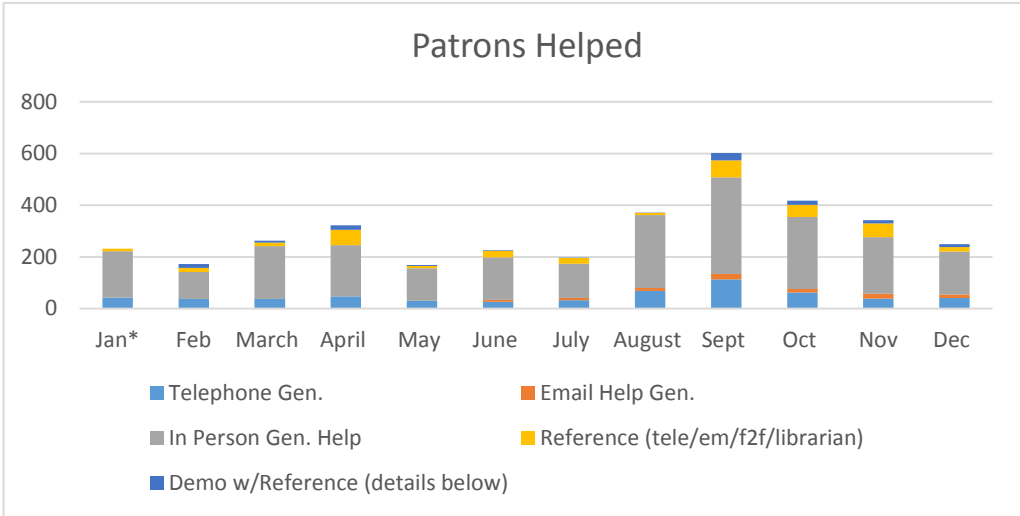
Total number of **Sessions** within the date range. A session is the period time a user is actively engaged with your website, app, etc. All usage data (Screen Views, Events, Ecommerce, etc.) is associated with a session.

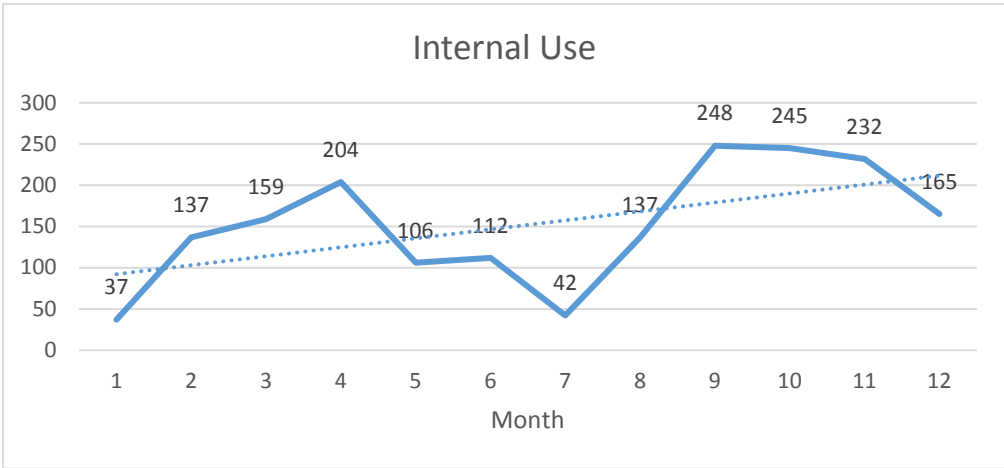
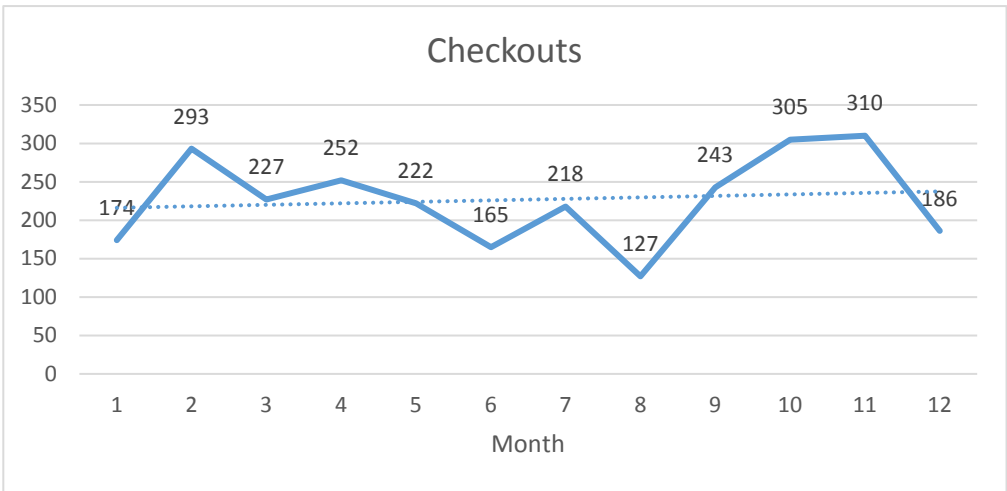
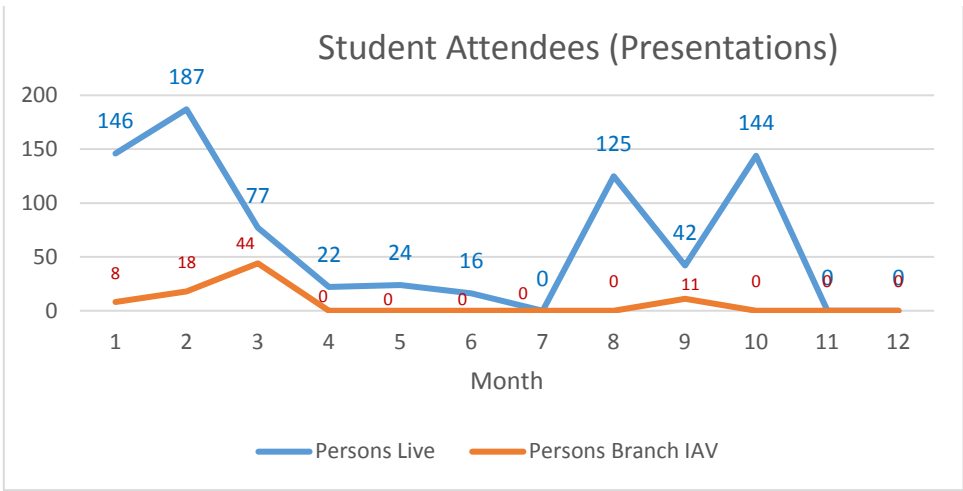
**Pageviews** is the total number of pages viewed. Repeated views of a single page are counted.

**Pages/Session** (Average Page Depth) is the average number of pages viewed during a session. Repeated views of a single page are counted

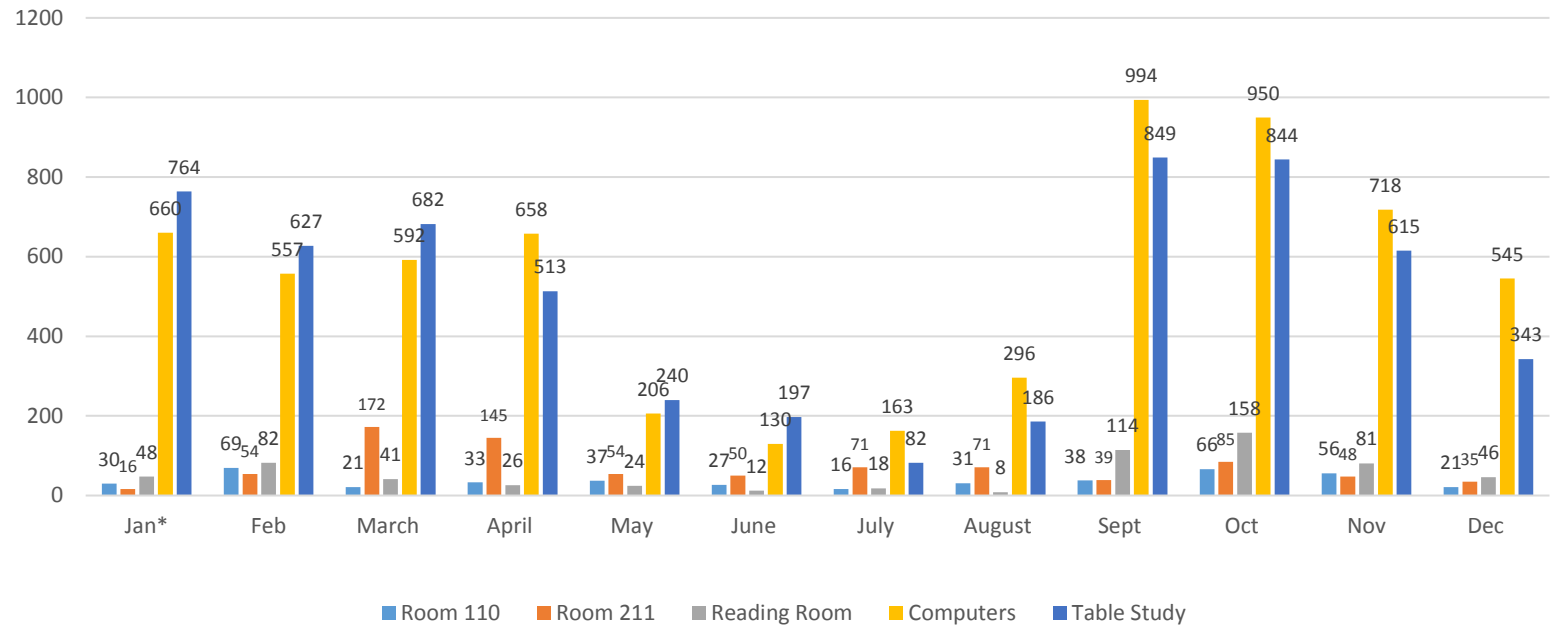
**Avg Session Duration** The average length of a Session.

**% New Sessions:** An estimate of the percentage of first time visits.



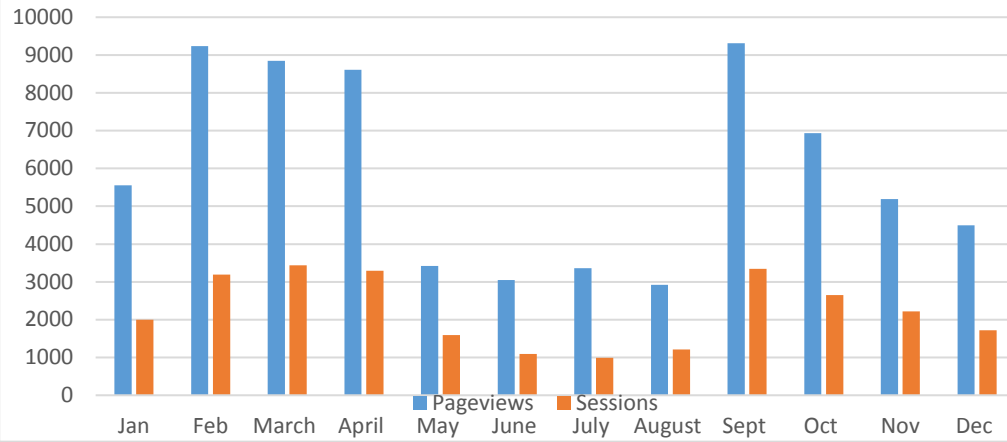


## Space Use in the Library





### Virtual Visitors



### InterLibrary Loan Activity

